



THE
PRICE & PRIORITY
IS
RIGHT



2023 UJCT CONFERENCE

SEPTEMBER 8th

THE PRICE & PRIORITY IS RIGHT

ALIGNING THE BUDGET WITH THE CITY'S PRIORITIES

*Come on down, you've been selected to be an **official** player on *The Priority is Right!* Establishing the City's budget is one of an elected officials most essential responsibilities and there's never enough money to do it all – we must prioritize! Come have a little fun while learning *showcase* strategies on how to work together in establishing community priorities and ensuring an aligned budget. Come spend an hour learning about South Jordan City's budget methodology and how they use Priority Based Budgeting.*

today's honored host



Bob Barker

December 1923 – August 2023

south jordan city's hosts



Don Tingey

Director of
Strategy & Budget
South Jordan 2006 - Present



Katie Olson

Associate Director of
Strategy & Budget
South Jordan 2018 - Present



Abigail Patonai

Strategy & Budget
Analyst
South Jordan 2016 - Present

Learning objectives

How to **INTEGRATE** Strategic Planning in the budget process

How to **ALIGN** budget with strategic priorities

Share **RESOURCES** to assist in the strategic planning and budgeting process

“South Jordan’s Dream Team”

Elected Officials & Staff



CORE PRINCIPLES

TRUST | INTEGRITY | COMMITMENT | CULTURE



STRATEGY & BUDGET PLANNING PROCESS





Eight
Strategic
Priorities



Strategic
Priorities

Key Strategy & Budget Criteria

Community Priorities



Basic Attributes

Mandated to provide
Cost recovery
Change in demand
Reliance on City
Portion of the community served

Key Strategy & Budget Questions

Is the **PRIORITY** Right?

Is the **PROJECT/PROGRAM** Right?

Is the **data** Right?

Is the **SIZE** Right?

Is the **CULTURE** Right?

THE PRICE & PRIORITY IS RIGHT

Aligning the Budget with the City's Priorities



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the PRICE & PRIORITY is right!

one Bid

Fire Station 64:

DESCRIPTION:

- Strategic Priority: Safe Community
- Program(s): Fire, Police and Administrative Services
- SJC's 4th Station, services City grows west
- Located at MVC & Lake Ave, within Downtown Daybreak
- Fire, Police & City Hall Annex 30,767 SF
- Opened July 2021



one Bid

FIRE Station 64:

ACTUAL PRICE:

\$14,321,123





GAME 1

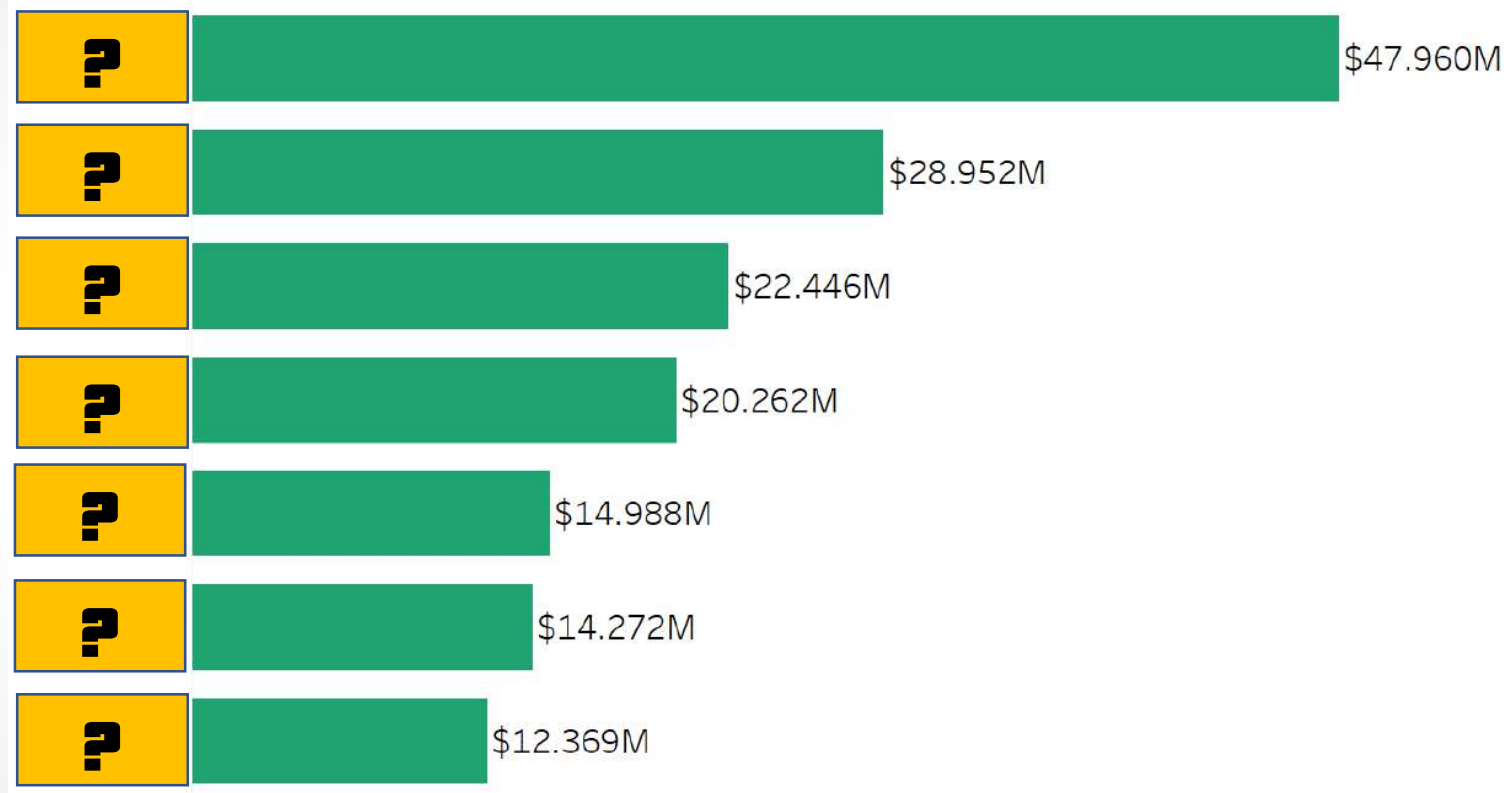
STRATEGIC PRICE & PRIORITY PRICE MATCH

OBJECTIVE:

Match the correct amount of program **BUDGET** to the appropriate **STRATEGIC PRIORITY**

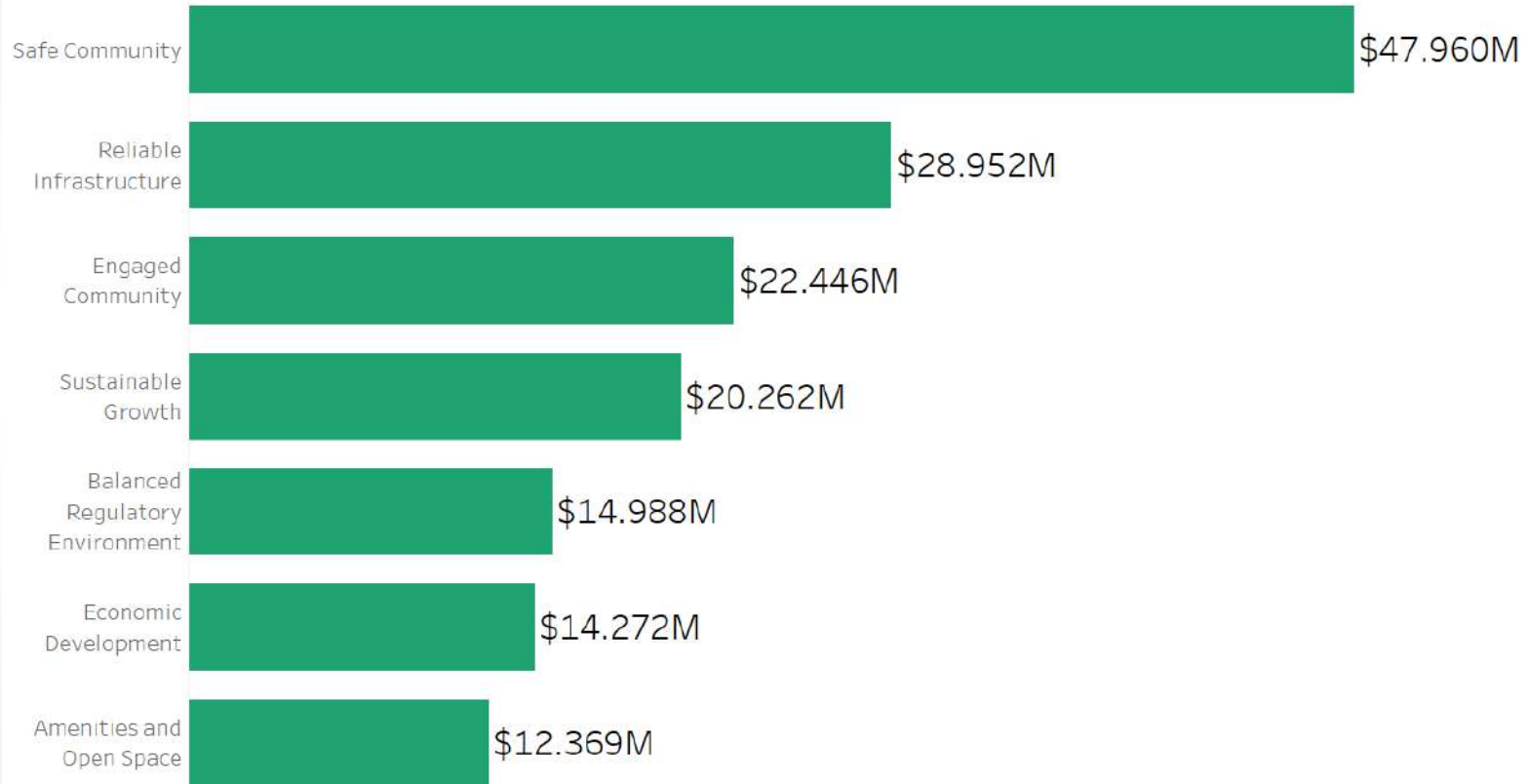


Spending by Strategic Priority





Spending by Strategic Priority



Lesson Learned

ALign

STRATEGY & BUDGET

THE PRICE & PRIORITY IS RIGHT

Aligning the Budget with the City's Priorities



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Heritage Park Splash Pad:

DESCRIPTION:

- Strategic Priority: Desirable Amenities & Open Space
- Program: Splash Pad
- Level of Service: Provide amenities throughout City
- Opened June 2023
- Located at Heritage Park at Redwood Road ~10700 S



one Bid

Heritage Park Splash Pad:

ACTUAL PRICE:

\$3,844,735





Strategic Priority

Percent (%)

Safe Community:	59%
Reliable Public Infrastructure:	74%
Sustainable Growth:	88%
Desirable Amenities & Open Space:	81%
Economic Development:	75%
Balance Regulatory Environment:	78%
Engaged Community:	82%
Responsible Governance:	71%

2023 Community Survey Results



Safe Community:	88%
Reliable Public Infrastructure:	74%
Sustainable Growth:	59%
Desirable Amenities & Open Space:	81%
Economic Development:	75%
Balance Regulatory Environment:	78%
Engaged Community:	82%
Responsible Governance:	71%

Lesson Learned

value

**“the VOICE OF THE
CUSTOMER”**

THE PRICE & PRIORITY IS RIGHT

Aligning the Budget with the City's Priorities



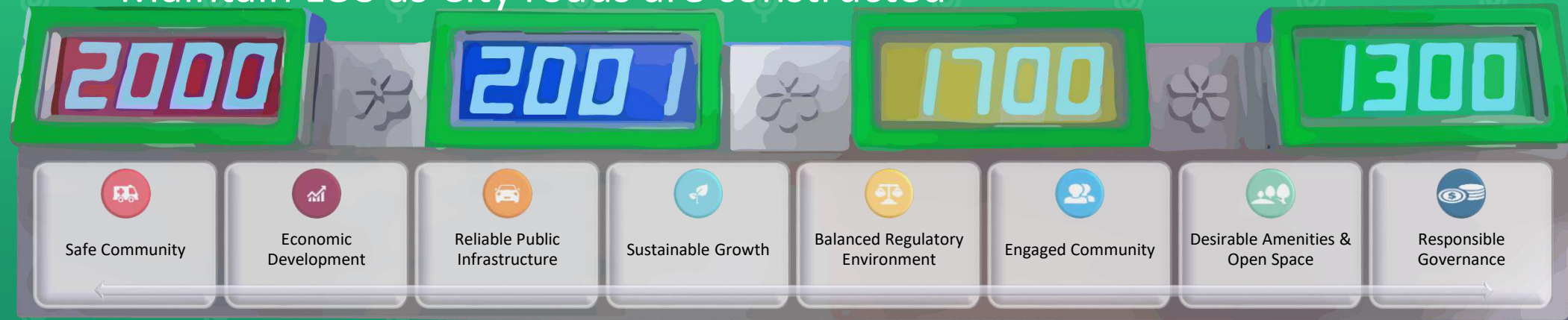
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one Bid

STREET SWEEPER:

DESCRIPTION:

- Strategic Priority: Balanced Regulatory Environment
- Program: Storm Water – Street Sweeping
- Level of Service: Meet state regulations
- Sweep city roads keeping debris and contaminants out of the storm water system
- Maintain LOS as City roads are constructed



one Bid

STREET SWEEPER:

ACTUAL PRICE:

\$375,000





GAME 3 & 4

PROGRAM BUDGET RACE

OBJECTIVE:

Match the **PROGRAM** with
the program **BUDGET**

PROGRAMS (A-Z)

AMOUNTS [↓]



CULINARY WATER DISTRIBUTION

\$10,656,014

EMS RESPONSE SERVICE

\$4,355,274

FIRE SUPPRESSION SERVICES

\$3,576,444

PATROL OPERATIONS

\$2,615,199

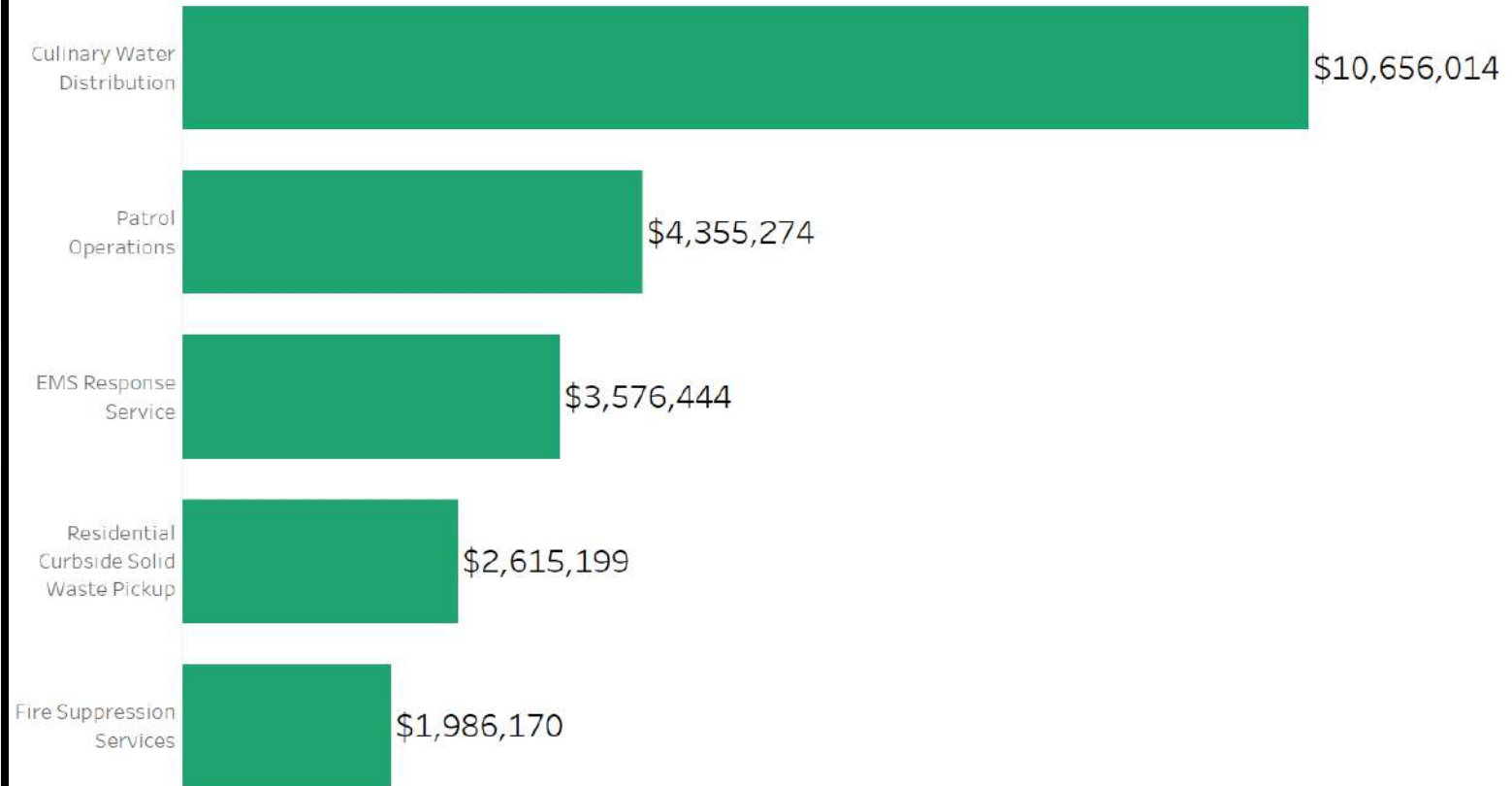
RESIDENTIAL CURBSIDE SOLID WASTE PICKUP

\$1,986,170

60 Second Timer



Top 5 City Programs





PROGRAMS [A-Z]

AMOUNTS [↓]

GOLF INSTRUCTION

\$10,553

HISTORICAL COMMITTEE PROGRAMS

\$8,556

RDA HOUSING PROGRAMS

\$8,535

SPECIAL EVENT PERMITS

\$3,573

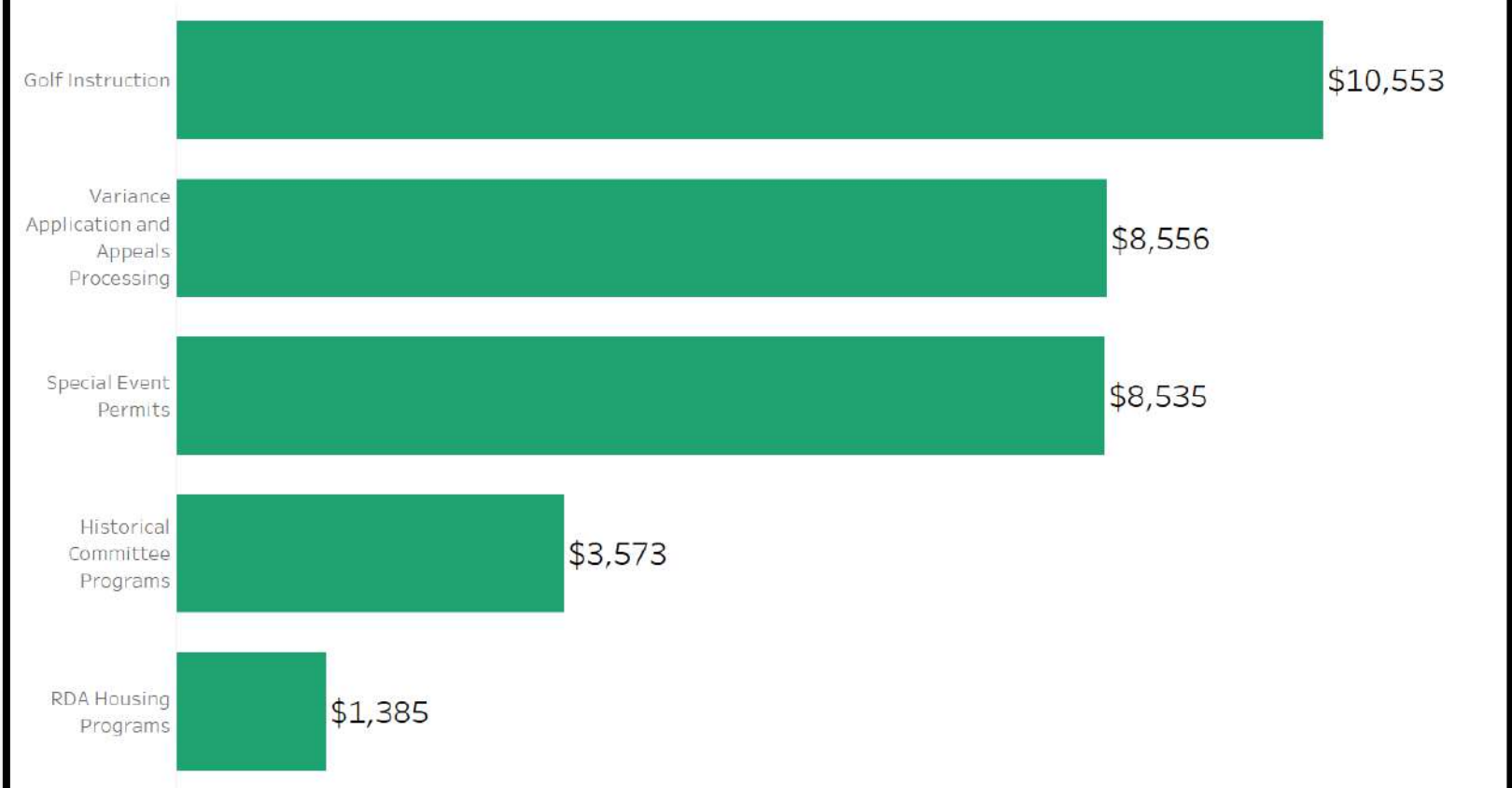
VARIANCE APP. and APPEALS PROCESSING

\$1,385

60 Second Timer



Bottom 5 City Programs



Lesson Learned

Right size

PROGRAMS

THE PRICE & PRIORITY IS RIGHT

Aligning the Budget with the City's Priorities



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FIRE LADDER TRUCK:

DESCRIPTION:

- Strategic Priority: Safe Community
- Program: Fire Suppression
- Level of Service: Sustain LOS in western South Jordan
- Aerial Ladder truck, purchased November 2021
 - Velocity Chassis and Detroit Diesel DD13 Engine
 - Provides vertical and horizontal reach



one Bid

FIRE TRUCK:

ACTUAL PRICE:

\$1,387,689



GAME 5

Budget Price Punch



OBJECTIVE:

Determine the correct **budgeted** amount for each funding source



TRANSPORTATION

[CLASS C, TRANSPORTATION SALES TAX, & TRANSPORTATION IMPACT FEES]

\$1,522,000

\$3,276,000

\$5,367,000



TRANSPORTATION

[CLASS C, TRANSPORTATION SALES TAX, & TRANSPORTATION IMPACT FEES]

\$1,522,000

\$3,276,000

\$5,367,000



Water Funds

[Culinary & secondary]

\$5,290,000

\$7,548,000

\$12,552,000



Water Funds **(Culinary & Secondary)**

\$5,290,000

\$7,548,000

\$12,552,000



MULLIGANS FUND

\$50,000

\$100,000

\$200,000



MULLIGANS FUND

\$50,000

\$100,000

\$200,000



PARK IMPACT FEES

\$20,000

\$150,000

\$302,000



PARK IMPACT FEES

\$20,000

\$150,000

\$302,000



STORM DRAIN FUND

\$100,000

\$910,000

\$2,500,000



STORM DRAIN FUND

\$100,000

\$910,000

\$2,500,000



GENERAL CAPITAL FUND

\$100,000

\$2,990,000

\$10,225,000



GENERAL CAPITAL FUND

\$100,000

\$2,990,000

\$10,225,000

Lesson Learned

STRATEGIZE &

PRIORITIZE

THE PRICE & PRIORITY IS RIGHT

Aligning the Budget with the City's Priorities



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one Bid

Park Playground:

DESCRIPTION:

- Strategic Priority: Desirable Amenities & Open Space
- Program: Park Maintenance - Playgrounds
- Level of Service: Playground replacement program
- Replace playgrounds every 10-15 years
- Park amenity
-



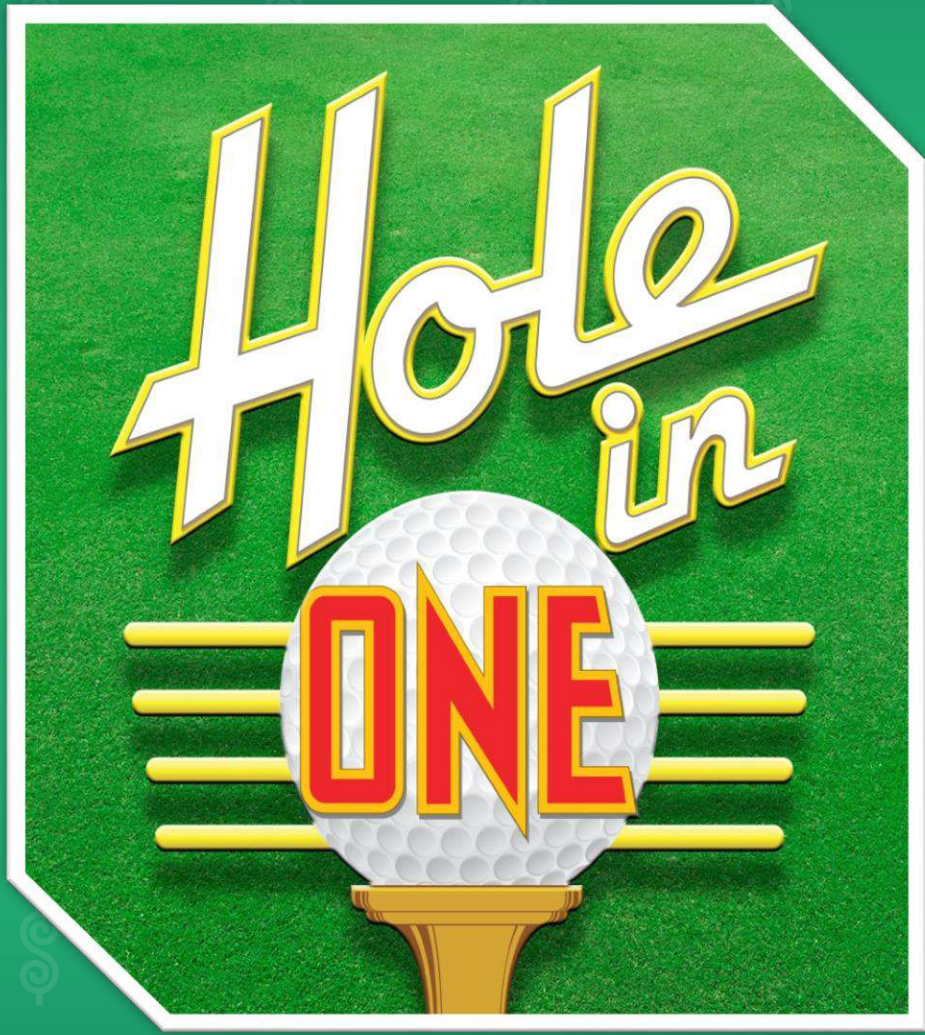
one Bid

Park Playground:

Actual Price:

\$160,804





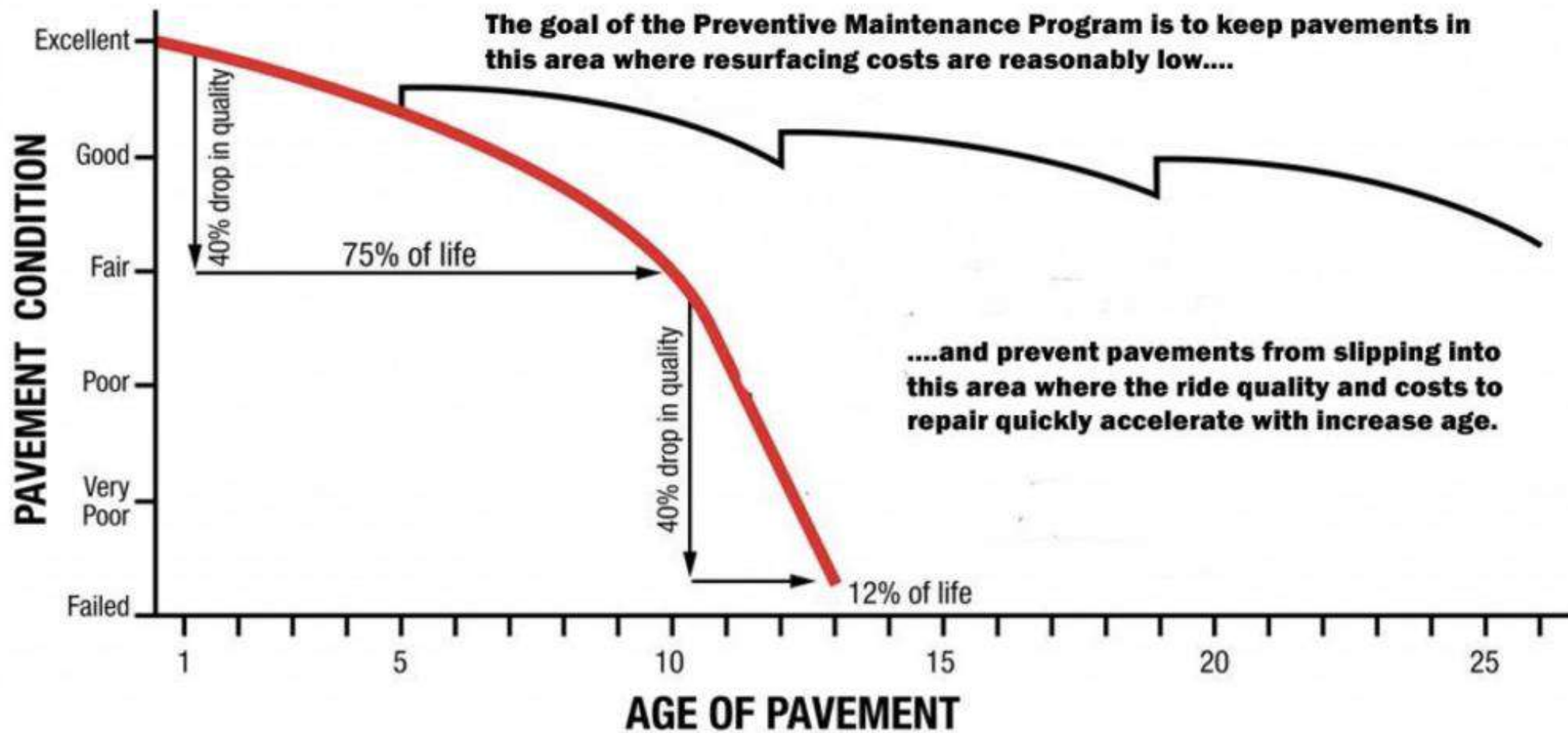
GAME 6

PRIORITY & PRICE PUTT

OBJECTIVE:

Putt to demonstrate the
price of service

PAVEMENT CONDITION INDEX



The goal of the Preventive Maintenance Program is to keep pavements in this area where resurfacing costs are reasonably low....

....and prevent pavements from slipping into this area where the ride quality and costs to repair quickly accelerate with increase age.

PP = Pavement Preservation RM = Reactive Maintenance



Pavement PRESERVATION treatment

GSB-88 (material only) \$0.05 Ft

higher OR LOWER?



Pavement PRESERVATION treatment

ANSWER:

GSB-88 (material only) \$0.12 Ft



Pavement PRESERVATION treatment

SLURRY SEAL

\$0.75 Ft²

higher OR LOWER?



Pavement PRESERVATION treatment

ANSWER:

SLURRY SEAL

\$0.50 Ft²



Pavement PRESERVATION treatment

micro SURFACE

\$0.60 Ft²

higher OR LOWER?



Pavement Preservation Treatment

ANSWER:

Micro Surface

\$0.75 Ft²



Pavement PRESERVATION treatment

chip seal

\$1.00 Ft²

higher OR LOWER?



Pavement PRESERVATION treatment

ANSWER:

chip seal

\$1.20 Ft²



Pavement PRESERVATION treatment

ASPHALT OVERLAY \$2.75 Ft²

HIGHER OR LOWER?



Pavement PRESERVATION treatment

ANSWER:

ASPHALT OVERLAY

\$2.25 Ft²



Pavement Preservation Treatment

Road Rebuild

\$3.00 Ft²

higher OR LOWER?



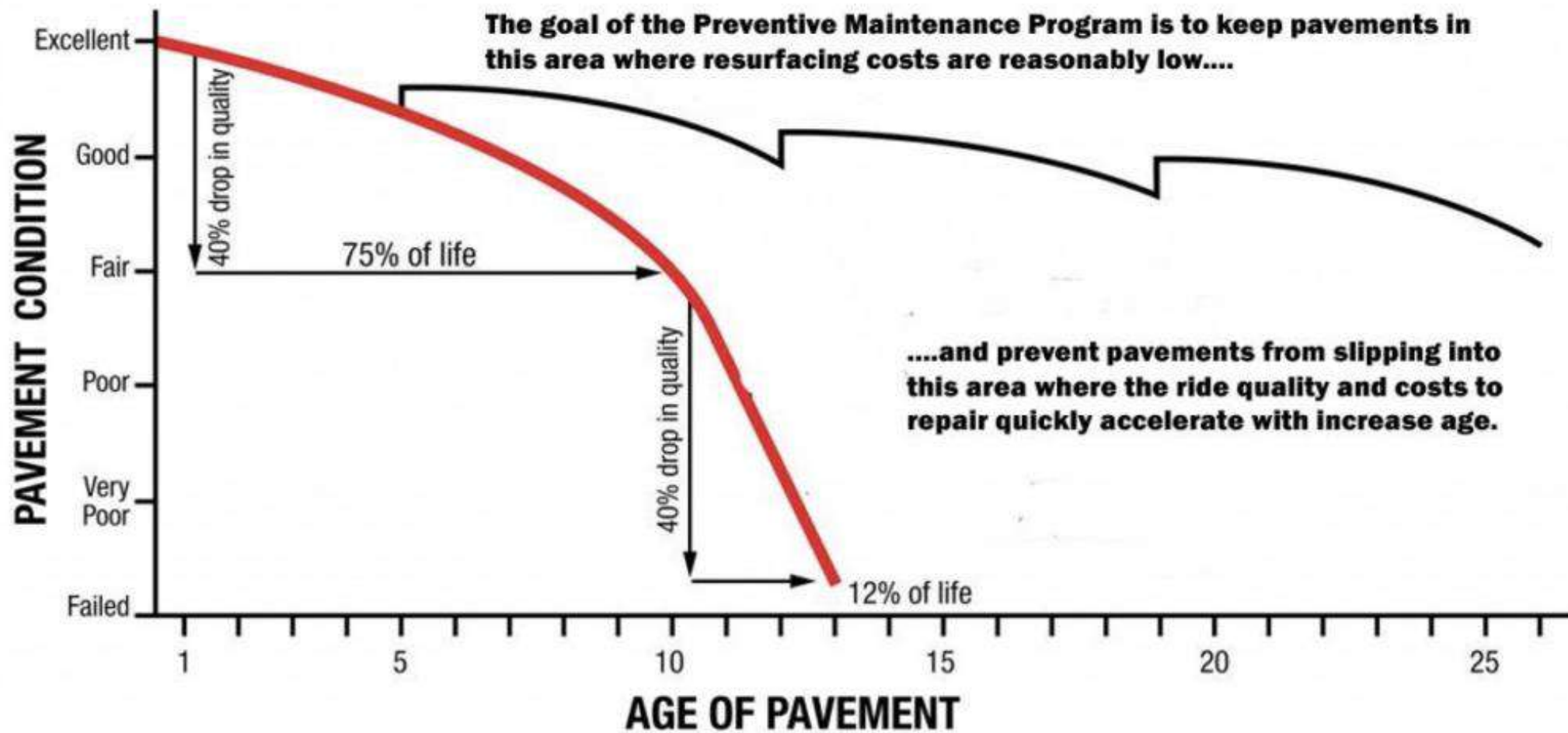
Pavement PRESERVATION treatment

ANSWER:

Road Rebuild

\$3.50 Ft²

PAVEMENT CONDITION INDEX



PP = Pavement Preservation RM = Reactive Maintenance

Lesson Learned

**Invest today FOR
tomorrow's benefit**

Lesson Learned - Combined

Align Strategy & Budget

Value “the voice of the customer”

Right size Programs

Invest today for tomorrow's benefit



**Final
Q&A**



**thank
YOU!**

