

# **Innovative Solutions for cities to support Child Care as Infrastructure**

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**Care for Kids**

# Who We Are

We are a statewide network of advocates, providers, parents, and families who care for kids.



**Care for Kids**

**Who are YOU?**

[www.Menti.com](http://www.Menti.com)

8613 1688

**Henry = almost 5**



**Aunt Anna =  
epically permissive**

**Care for Kids**

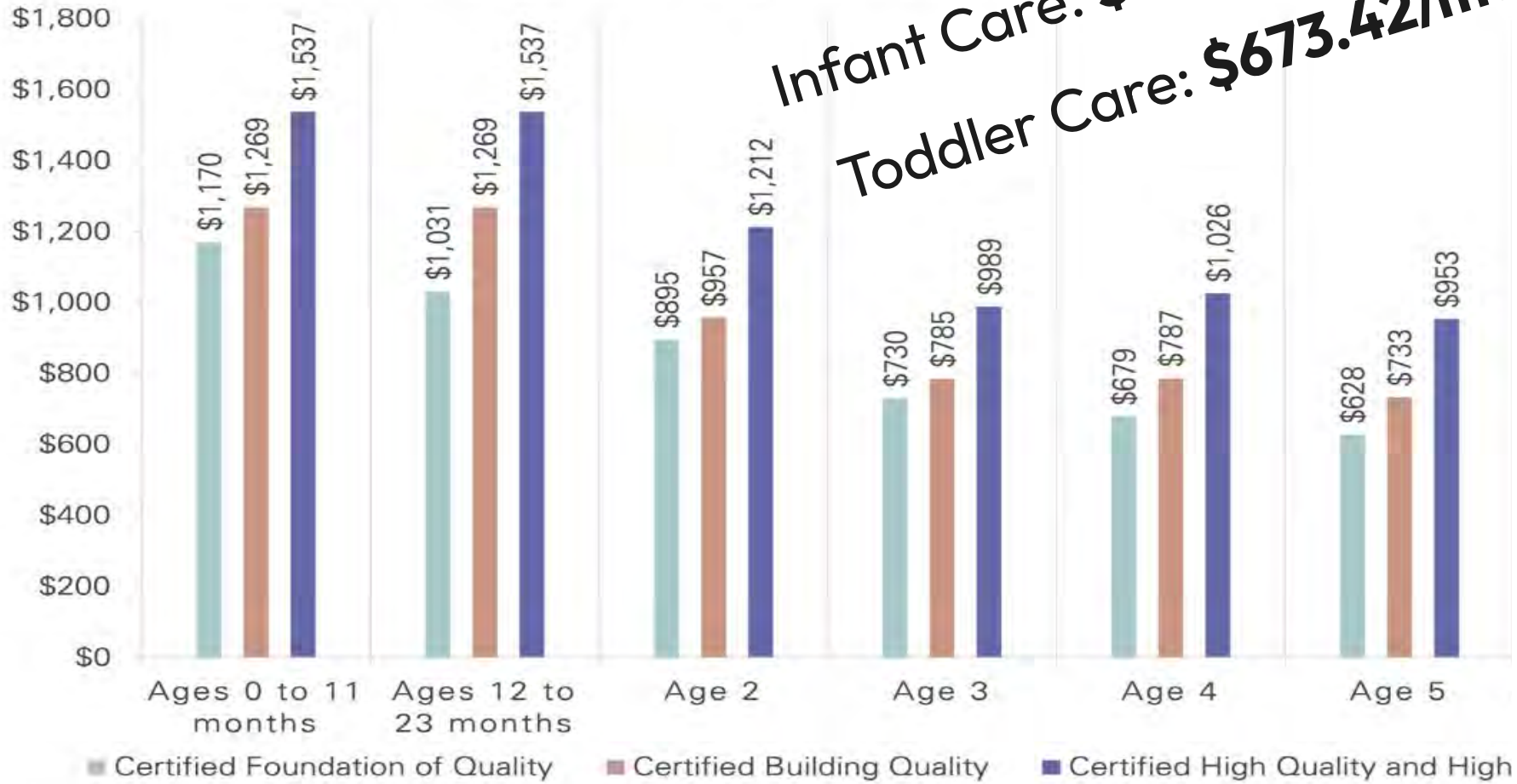
# Child Care Need in Utah

- 54% of UT children have both parents, or their only household parent, in the workforce
- 62% of working women have children under age 6
- ***Nearly 80% of Utah women with young children work full- or part-time outside the home at some point***
- Utah's birth rate in 2021 was 14.0 per 1,000 Utahns, the lowest birth rate in a decade (it was 18.2 in 2011).

# Child Care before COVID

- Families can't afford to pay:
  - Average Annual Cost for Infant Care: \$9,556
  - Average Annual Cost for Toddler Care: \$8,081
- Providers can't afford to stay:
  - Average Annual Provider Wage: \$13.71/hour  
(\$28,520/year)
  - *On average, child care providers make less than dog walkers.*

Figure 1: Monthly Per-Child Cost of Center Care



<https://jobs.utah.gov/occ/costmodel.pdf>

# Child Care during COVID

- Federal pandemic/recovery funds: for families
  - Expanded Child Care Assistance Program eligibility
  - Co-payments waived
  - Increased CCAP payments for each child
- Federal pandemic/recovery funds: for child care providers
  - Stabilization grants
  - Regional growth and recruitment
  - Fees, other costs waived



# Child Care in Utah Now

## Why advocates are ringing alarm bells about Utah's child care industry

Pandemic-era federal grants that helped day care businesses will start to dry up in October, leaving parents to absorb the extra costs.

Megan Banta  
Salt Lake Tribune  
August 11, 2023



# Child Care in Utah Now

County	Stabilization Grant Total
Beaver	\$711,156
Box Elder	\$1,904,272
Cache	\$7,660,200
Carbon	\$999,900
Daggett	\$-
Davis	\$21,842,100
Duchesne	\$369,950
Emery	\$83,200
Garfield	\$158,400
Grand	\$531,000
Iron	\$3,409,788
Juab	\$328,800
Kane	\$-
Millard	\$386,150

Morgan	\$24,400
Piute	\$-
Rich	\$-
Salt Lake	\$90,693,213
San Juan	\$461,661
Sanpete	\$661,900
Sevier	\$598,400
Summit	\$2,527,914
Tooele	\$3,622,450
Uintah	\$780,500
Utah	\$21,175,341
Wasatch	\$1,079,500
Washington	\$8,946,350
Wayne	\$-



# Envision Utah

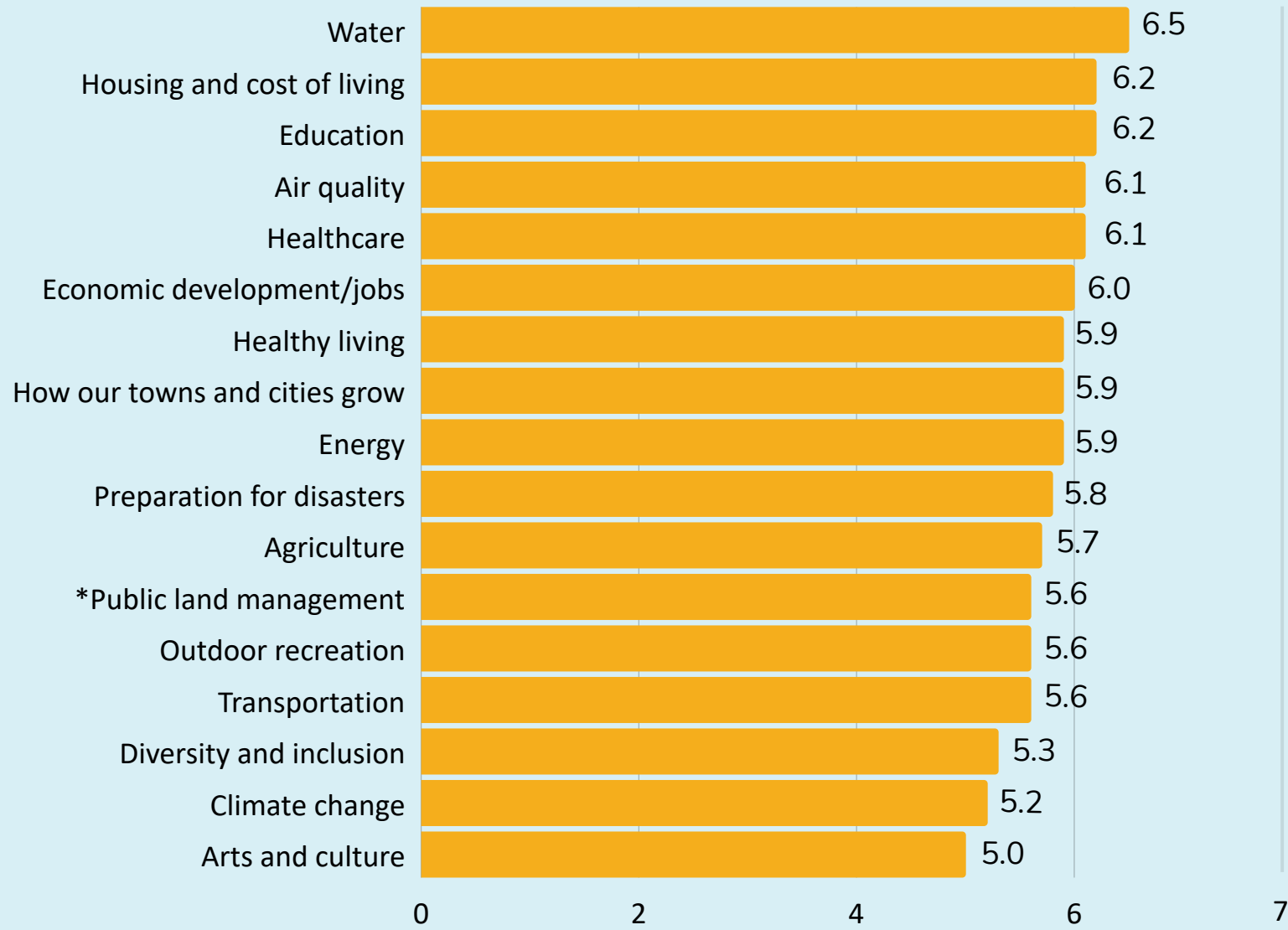
How we grow matters.

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**vroom**™

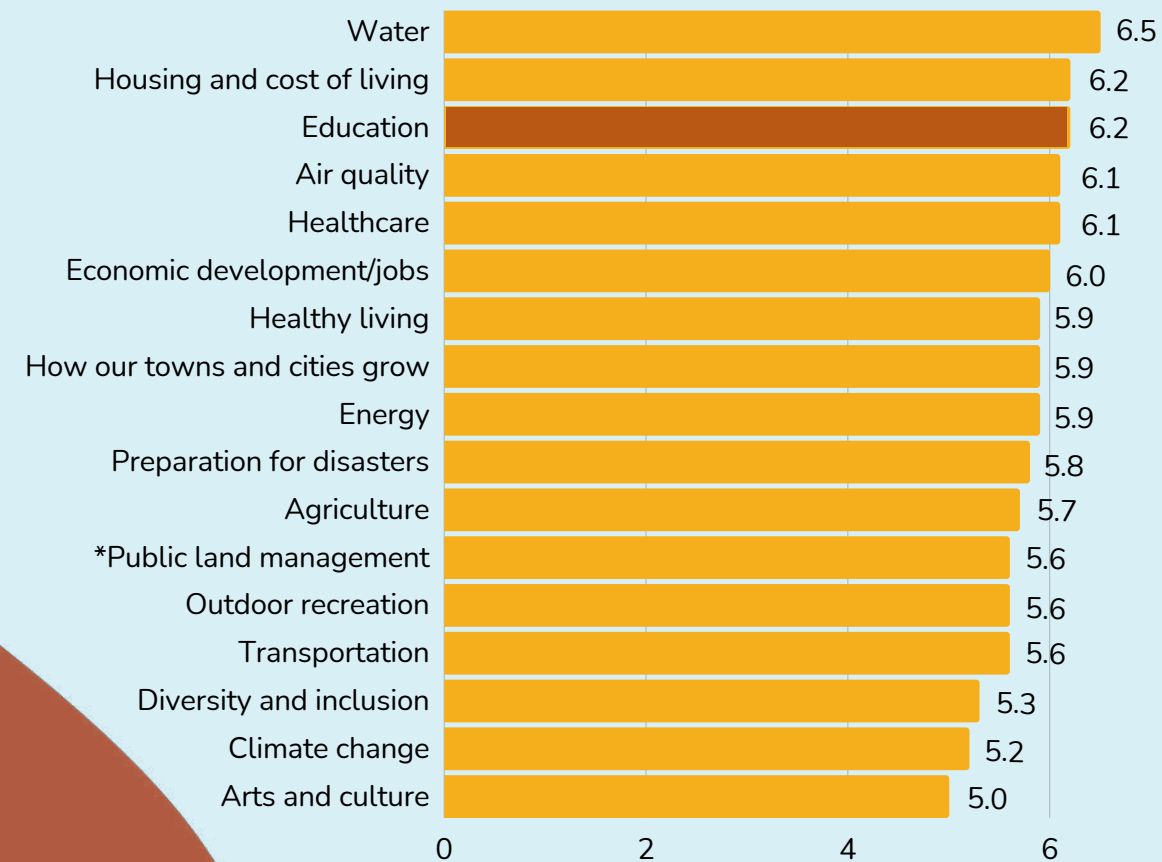
# What matters to Utahns, and how are we doing?

## PRIORITIES

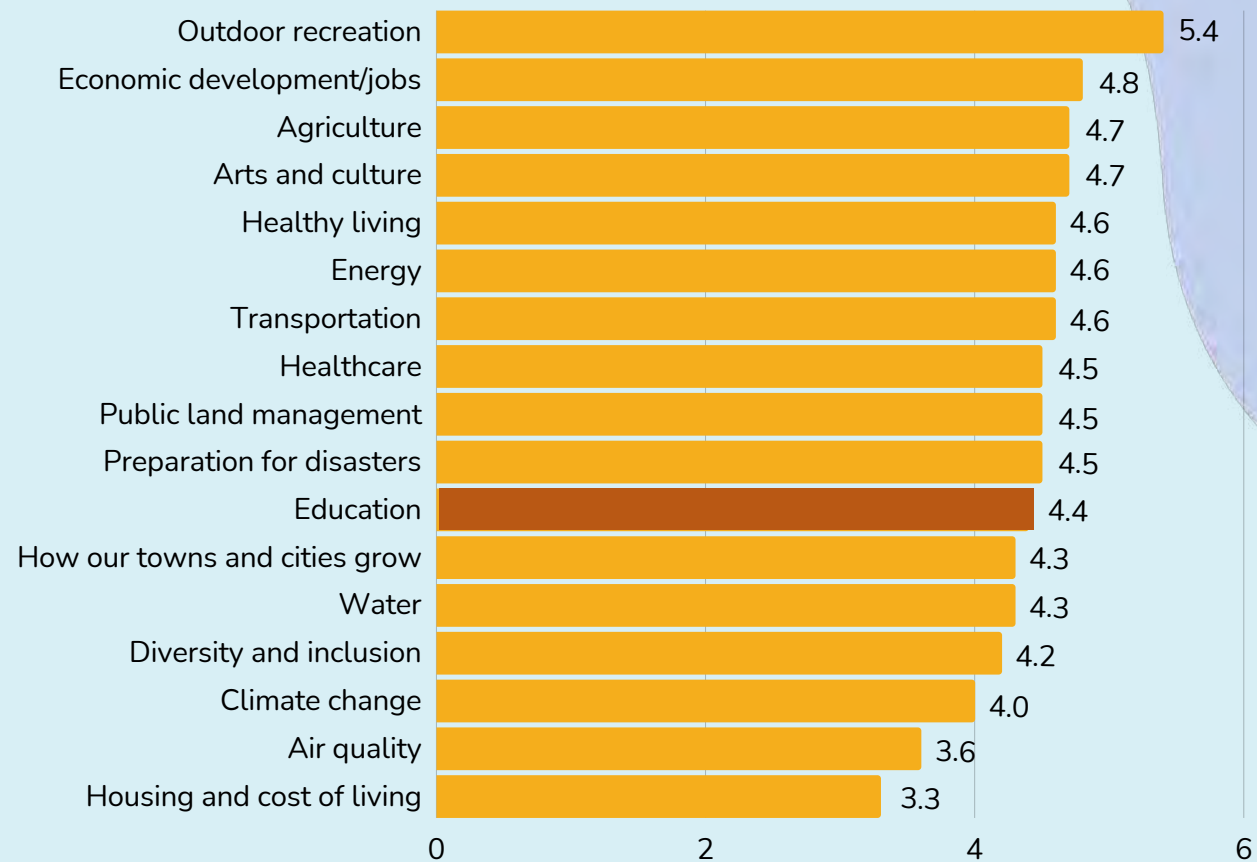


# What matters to Utahns, and how are we doing?

## PRIORITIES



## PERFORMANCE



# My Story



## SO EXPENSIVE

- 50 bucks
  - Per day
  - Per kid
- 2 kids - \$100/day
- 5 days/week = \$500
- 4 weeks/month = \$2,000

***More than my mortgage!!***

# (And Miss Carmen's)

SO CHEAP

~50 bucks/day/kid

10 hours/day = \$5/hour/kid

Up to 16 kids (with 1-3 employees)

**Usually fewer** (ratio of babies/older kids is unfavorable)

16 kids @ \$5/hr/kid = \$80/hr

Up to \$800/day, 4,000/week, 16,000/month

Costs

Wages – \$15/hr - \$6,000/month

Fixed costs, Food, cleaning supplies, maintenance, curriculum, materials, toys, repairs, etc.

Carmen's salary? Training? Professional Development Reinvestment?



# Big Ideas

- **Employees in Residential zones is often prohibited**
  - Realistic expectations
- **Cannot exceed 25% of living area is common**
  - Might be difficult
- **Lot size, fences, traffic patterns, arterial streets**
  - Existing homes couldn't be retrofitted to fit requirements
- **Permits mostly ok**



# City #1

- **Max of 6 kids unless all property owners within 500ft signs an affidavit and these are brought to City Council in support to expansion**
- Must live on premise
- **Cannot employ anyone who doesn't live there**
  - Home Occupation permit must be renewed annually (and does not substitute business license and other license requirements)

# City #2

- Not required to be residents of the home
- **One off street parking space required for each employed caregiver that does not live in the home.**
- Must provide a traffic flow and parking plan
- Cannot exceed 25% of the living area
- **Must notify by letter all residents within a three hundred foot 300' radius of the property lines of their request for a home occupation license if customers visit the home.**
  - The applicant shall provide a legible vicinity map indicating the exact location of their property and each property within 1/4 mile (1,320 feet)...
- Same entrance as home
- Annual renewal for permit

# City #3

- Minimum Lot size – 20k sq. ft
- On and oriented to an arterial or collector street
- All play equipment in backyard with 6 ft fence
  - “At least ten feet (10') from the fence to the interior portion of the property shall be **landscaped in such a way that the area cannot be used by the patrons.**”

# City #4

- **Not allowed in single family residential zones**
- Cannot employ anyone who doesn't live there
  - Home occupations in R1-15 on lots of 20,000+ on arterial streets
    - preschools and daycares not allowed in R1-15 zones
- Cannot exceed 25% of the living area
  - Which must include 35 sq ft per child
  - Outdoor play area that is fenced must include 100 sq ft per child
- Must use the same entrance

# City #5

- Allowed in 1 of 2 residential zones and 1 of 2 commercial zones
- 8 children max including 2 under 2 max
- Annual permit
- Cannot exceed 25% of the living area

# Thank You



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[envisionutah.org/early-learning](https://envisionutah.org/early-learning)



- **Limited All Day Childcare Programs for Workforce Families**
- **We've Had 2 Childcare Centers Close in the Last 2 Years**
- **Losing 2.8 Million in Summit County**
- **Losing \$1.3 Million in Park City**
- **2 Main Childcare Centers combined will lose almost \$980K**
- **Average Waitlist time for a newborn is 18 months**
- **Average Childcare Cost for 1 child from Birth to Kindergarten about \$100K**



## **Last Year's Childcare Rates**

**Ages 0-24 months = \$1275**

**Age 2y = \$1125**

**Ages 3y-5y = \$925**

**My Monthly Cost Was= \$2050**





## **NEW Rates in anticipation of Federal Fund Expiration**

**0-36 Months - \$2000**

**3/4/5 yr -\$1600**

**My Monthly Cost = \$3600**

**(Thank goodness for Kindergarten  
and a 3rd Birthday!)**

# Park City Cares About Kids



- **\$1MM Childcare Fund**
- **General funds reserve**
- **Funds are distributed direct to provider**
- **Based on average cost of care at \$1700 a month per child**
- **3rd party administrator to verify income and eligibility**



- **For Park City Residents - Scholarship for families with a household income of 100% AMI or less, pay 10% of Income to Childcare**
- **For Park City Residents - Scholarship for families with a household income of 120% AMI or less, pay 12% of Income to Childcare**
- **For Park City Residents and Workforce in Park City proper \$200 scholarship per month/per child for children under 36 months**
- **For Childcare Providers - DWS Incentive - \$300 per month per child for children receiving the DWS stipend**
- **Park City Municipal Employee Childcare Benefit**

# Enlisting the State's Partnership

- Create a Child Tax Credit that helps more families with young children
- Continue a revised version of federal Stabilization Grants:
  - Focus on wage supplementation
- Expand regional child care expansion efforts
  - Active recruitment and support
  - Start-up grants, waiving fees
- Child Care Workforce Support
  - Child care coverage for child care professionals

# Thank you!



[www.utahcareforkids.org](http://www.utahcareforkids.org)